

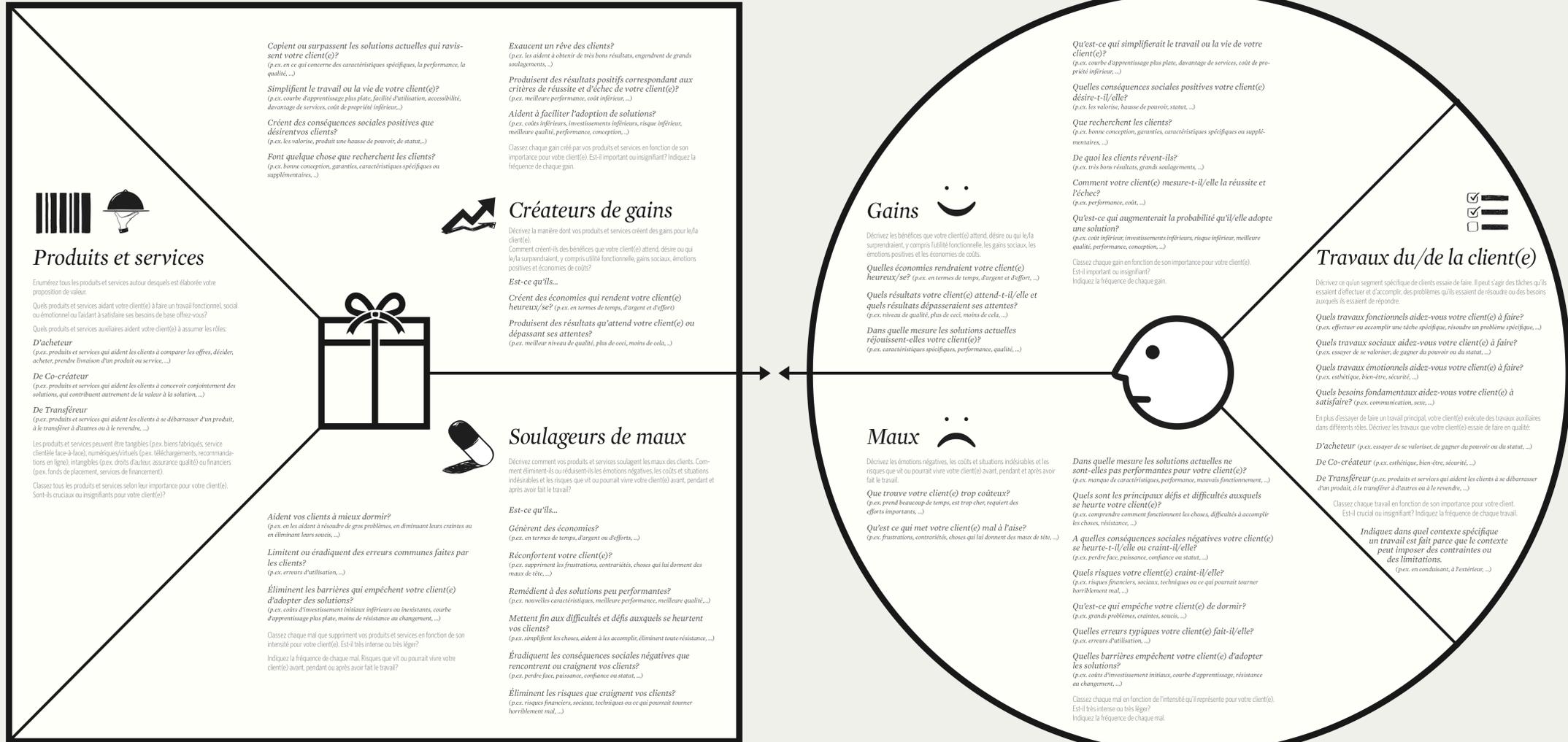
The Value Proposition Canvas

Designed for:

Designed by:

On: Day Month Year

Iteration: No.



Value Proposition

Create one for each Customer Segment in your Business Model

Customer Segment

www.businessmodelgeneration.com

Use in Conjunction with the Business Model Canvas

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